

TEXANS FOR THE ARTS

The Official Arts Advocacy Organization for Texas

State and National Partners













Texas Commission on the Arts











A Program of Americans for the Arts



Why Public Funding for the Arts

- > Economic drivers
- Health and wellness
- Educational assets
- Civic catalysts and engagement
- Cultural legacies
- Community vibrancy
- > Equitable distribution of resources

What Public Funding for the Arts

STATE:

- State Arts Agency Appropriations
- Other Agency Appropriations
- Hotel Occupancy Tax (local, county)
- > Type B Corporations



Advance our state economically and culturally by investing in a creative Texas.

Provides resources to enhance economic development, arts education, cultural tourism and artist sustainability initiatives.

TCA Grant Programs

- > Arts Create
- ➤ Arts Respond 5 state mandates
- > Touring Roster
- Cultural & Fine Arts District
- Community Initiatives
- Young Masters; Poetry Out Loud

Cultural Districts Program

What are the TCA stated goals for a cultural district?

- Attracting artists and cultural enterprises to the community
- Encouraging business and job development
- Addressing specific needs of a community
- Establishing tourism destinations
- Preserving and reusing historic buildings
- Enhancing property values
- Fostering local cultural development

Other Public Funding Sources

REGIONAL:

- Mid America Arts Alliance
 - Artistic Innovations
 - Engage
 - Interchange

NATIONAL:

- National Endowment for the Arts
 - Grants for Arts Projects
 - Challenge America
 - Our Town
 - Individuals: Creative Writing and Translations



